

The Cost of Ownership

	Monthly	Monthly Annual	
Added Mortgage*	\$35	\$420	
Utility Savings**	\$75	\$900	
Cost Savings	\$40	\$480	

= \$1,000'S for typical ownership period***

^{*}Based on \$5,000 incremental cost @ 6% 5 year fixed mortgage

^{**}Based on average 30-40% reduction in monthly energy (electricity/gas) bills

^{***}Based on typical ownership period of 5 years